

SWINDON TOWN FOOTBALL CLUB



SATURDAY, OCTOBER 17th
DIVISION III

SWINDON TN. v. READING

Kick-off 3 p.m.

Official Programme 4d.

SOUTHERN LAUNDRY CO. LTD.

Launderers and Dry Cleaners

TELEPHONE 4161 STATION RD., SWINDON

C. LLOYD & Son, Ltd.

Shell Service-Open 7.30 a.m.-11 p.m.

Agents for Borgward Cars and Alexander Conversions CRICKLADE Rd. SWINDON

Make your Goal the

EAGLE HOTEL

(Prop.: Tom Hamilton)

WORTHINGTON :: GUINNESS DEVENISH BEERS :: BASS

REGENT ST., SWINDON

LITTLE & CO. LTD.

The Name Linked with Service and Value

The Popular Ladies' and Men's Complete Outfitters

31-32 FLEET ST., SWINDON Telephone 2831

NEXT MATCH . . .

FOOTBALL COMBINATION

SWINDON T. v. MANSFIELD

SATURDAY NEXT, OCTOBER 24th

Kick-off 3 p.m.

A welcome stop on your way across town . . .

White Hart Hotel

(Prop.: Arthur Payne)

NEWPORT ST., SWINDON

LEESE, ING & Co. Ltd.

Incorporating BARKER & CO.

Mineral Water and Squash Manufacturers

LANSDOWN RD., SWINDON

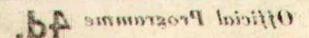
TELEPHONE 2744/2320

STADIUM SEATS

SEND FOR OUR ILLUSTRATED BROCHURE

We can manufacture to suit your requirements

MARTYN LYNSHAW LIMITED, BOUNDARY WORKS, STRATTON ROAD, SWINDON



SWINDON TOWN FOOTBALL COMPANY LIMITED

Registered Office: COUNTY GROUND, SWINDON.

President: H. V. SLADE, Esq., O.B.E., J.P.

Directors:

Mr. W. J. CASTLE (Chairman), Mr. H. E. LANE (Vice-Chairman).
Mr. B. T. HAMILTON (Hon. Treasurer), Messrs. C. CHANDLER, J. DAVIES, R. FRICKER, C. J. GREEN, F. PLYER, H. WILLIAMS and K. H. WILMER. Manager: B. J. HEAD. Secretary: R. A. MORSE.

Vol. 10

17th OCTOBER, 1959

No. 32

CLUB NOTES

Swindon v. Reading, a match eagerly anticipated by many supporters. We trust our team will return to form for this important fixture. What "ups and downs" occur in football. After winning five games in a row, we unforunately lost three in succession, 0-1, 1-5, 1-3. The chief factor was of course the injuries. The team had settled down into a well knit unit, playing good football, when it lost Edwards and Hoskins from the forward line. Much of the rhythm disappeared from the play. Whilst the effort and determination were there, the balance had gone. No doubt many Swindon followers were disappointed with the showing at Southampton, and yet in the last quarter of an hour we might easily have scored three more goals. Changes were made in the forward line for the return game at Accrington, but the team failed to regain its previous methodical play.

All connected with the two clubs playing today will regret the death of Mr. Louis Page. Some of our older supporters of the early 1920's will remember him playing on the County Ground at outside left for Northampton, with a grand player on the other wing, Billy Pease. Both were soon transferred to First Division Clubs, and Louis Page soon established himself as Burnley's outside-left. In fact he became one of the oustanding left-wingers in the country, and was capped seven times in all for England. He also played for Manchester United, and Port Vale. At the conclusion of his playing career Mr. Page remained in Football as a manager, having a short spell with Yeovil Town. It was with Swindon Town, however, that he made his name. He took over in 1946, when football restarted on the County Ground after the war. The post war period was a prosperous one for the club. The team enjoyed several successful seasons, and the ground became one of the finest and neatest in the South of England. Mr. Page finally left Swindon in 1953 after seven years as manager-secretary, to take

B. S. BUTLER

WATCHMAKER & JEWELLER
Watches, Clocks, Jewellery and Fancy Goods
JOIN OUR CLUB!

72 CRICKLADE ROAD, SWINDON
Telephone 3502

WATSON'S CENTRAL NEWSAGENCY

Swindon's Leading Wholesaler

1 & 2 WELLINGTON ST., SWINDON

W. G. SLATTER

RADIO & TELEVISION
Repairs to all Electrical Apparatus

74 Cricklade Road, Swindon

L. WOLLEN

WINES & SPIRITS

媛

373 Cricklade Rd., Swindon

Club Notes (continued)

charge at Chester. For the past few years he has been chief scout at Leicester City.

Born in Liverpool, Louis Page could quite easily have been a professional boxer, had he not choseen football instead.

Swindon Town Football Club extend deepest sympathy to Mrs. Page, and all the family.

The club has also lost by death, the services of a devoted and loyal supporter, Mrs. Hawkins. She joined the Supporters Club at its inception and worked extremely hard as a member of the committee. In fact she worked for Swindon Town F.C. almost to the day of her death. We tender our sincere sympathy to her family in the loss of such a great worker and friend.

Finally, may we give a welcome to our friends from Reading. Great games have resulted from our past encounters. So, can todays game be the finest ever?

SAVOY RESTAURANT 49 REGENT STREET

OPEN FROM 9 A.M. UNTIL 9.45 P.M. SUNDAY 2 p.m. to 9.30 p.m.

H. E. LANE

(REGENT STREET) LTD.

The Pork Sausage Specialists

117 Victoria Rd., Swindon

Telephone: 2336

ARE YOU GOOD ENOUGH?

to join the

DUKE of EDINBURGH'S ROYAL REGIMENT

A fine career awaits you at ARMY INFORMATION OFFICE, 18 Faringdon Road, Swindon

WILTSHIRE PREMIER LEAGUE

			P.	W.	D.	L.	F.	Α.	Pts.
Swindon Town "A"		***	7	6	0	1	31	13	12
Devizes Town	E	11 200	6	5	0	1	29	7	10
Swindon B.R	168	150	5	4	1	0	18	5	9
Wootton Bassett		244	5	3	2	0	20	11	8
Westbury United	There are		5	4	0	1	18	10	8
Purton	7600	131	6	4	0	2	17	11	8
Chippenham Tn. Res.		382	8	3	1	4	25	21	7,
Warminster Town		***	4	3	0	1	19	12	6
Calne & H. Utd.	100	227	- 5	3	0	2	21	15	6
Pinehurst	244	The same of	6	2	1	3	18	15	5
Melksham Town		10.4	5	2	T	2	15	10	5
Frome Tn. Res.	417	TORREST III	5	1	0	4	7	15	2
Chippenham Utd. Res.		1000	8	1	0	7	10	38	2
Bulford Utd.	-	100.0	6	0	0	6	10	39	0
Spencer Moulton	(4.8.6	***	7	0	0	7	4	40	0

HELLENIC LEAGUE

			P.	W.	D.	L.	F.	A.	Pts.
Abingdon Town	410	444	8	8	0	0	36	5	16
Swindon Town	744	THE P	11	7	1	3	31	17	15
Thatcham	6841 11	Train in	8	6	1	1	26	13	13
Luton Town	100	der .	8	6	1	1	34	17	13
Hungerford Town			9	4	2	3	26	27	10
Thame United	4. 2	1	9	4	1	4	23	20	9
Bicester Town		NA.	9	4	1	4	20	22	9
Witney Town		100	8	2	4	2	23	18	8
Stockenchurch	***	*0400	9	4	0	5	22	18	8
Headington United		+19	9	3	2	4	27	24	8
Amersham Town	***	4.4	9	3	1	5	19	23	7
Wallingford Town			7	3	1	3	13	17	7
Newbury Town		444	10	3	1	6	18	32	7
Kidlington			8	3	0	5	16	28	6
Pressed Steel (Cowley)			9	3	0	6	17	33	6
Chipping Norton Town		4.64	9	2	1	6	17	27	5
Wantage Town	444	***	8	0	1	7	5	34	1
	A STATE OF								

LEAGUE-DIVISION III

			P.	W.	D.	L.	F.	A.	Pts.
Halifax Town		444	15	9	4	2	25	14	22
Bury	14.4	2.42	16	10	1	5	22	11	21
Queen's Park Rangers	GOVERN	2.43	16	8	4	4	28	15	20
Southampton	200	***	16	8	4	4	42	31	20
Coventry City	(877.18	***	16	7	5	4	27	16	19
Norwich City	* 3 * 1	100	15	8	3	4	30	19	19
Shrewsbury Town	1000	1.44	15	. 8	3	4	41	27	19
Bournemouth	Page !	100	16	9	1	6	31	28	19
Swindon Town	200.5	-	16	8	2	6	27	27	18
Grimsby Town	***	100	16	6	5	5	35	26	17
Newport County	122	144	15	7	3	5	25	27	- 17
Barnsley	***	77.5	16	6	4	6	22	20	16
Brentford	1990	0.000	16	6	4	6	28	26	16
Colchester United	CARTY .	2000	16	7	2	7	32	33	16
York City			16	5	6	5	21	22	16
Port Vale	F85	-1000	15	7	1	7	22	30	15
Tranmere Rovers		2000	16	5	3	8	27	22	13
Bradford City	Tark I	10.00	16	5	3	8	29	34	13
Southend United	444	A cea 45	15	5	2	8	19	31	12
Accrington Stanley	(9.99)	3000	16	4	3	9	18	38	11
Reading	200	5000	16	3	4	9	32	35	10
Wrexham		1 200	15	3	3	9	22	37	9
Chesterfield		THE REAL PROPERTY.	14	4	0	10	23	37	8
Mansfield Town	20404-06	644	15	2	4	9	22	44	8

FOOTBALL COMBINATION—DIVISION II

			P.	W.	D.	L.	F.	A.	Pts.
Watford	(4-6)	(KF)	11	8	1	2	28	14	17
Norwich City	100	- 10	11	7	2	2	33	17	16
Northampton Town	27.5		9	6	1	2	17	13	13
Fulham	CON THE		9	6	0	3	28	15	12
Reading	Service I		10	5	2	3	24	20	12
Swindon Town	400		. 10	5	1	4	28	18	11
Plymouth Argyle	Cana I		_ 10	4	3	3	25	20	11
Cardiff City	444 3	20.69	9	5	1	3	17	14	11
Bristol Rovers			9	5	1	3	16	. 14	11
Queen's Park Rangers	100	***	9	5	0	4	15	12	10
Shrewsbury Town	NAME OF	232	12	4	2	6	23	28	10
Notts County	144	30.0	9	4	1	4	17	18	9
Brentford	1660	111	10	3	3	4	14	25	9
Mansfield Town	18.61	***	11	2	4	5	15	22	8
Crystal Palace	144	C / 966X	12	3	2	7	17	28	8
Colchester United	440	744	11	3	1	7	31	31	7
Coventry City	10.00	57.7	9	2	3	4	13	20	7
Millwall	>:0	67.10	8	3	0	5	16	17	6
Aldershot	200	317	9	2	2	5	9	20	6
Gillingham	***	1111	10	1	2	7	12	32	4

C. Dunn & Son

BUILDERS & DECORATORS

Alterations, Renovations, Conversions Plumbers and Sanitary Engineers

503 CRICKLADE ROAD Tel. 2522

NOTTON'S CAFE

(Prop.: BRIAN NOTTON)

200 yards from Ground

RIGHT ON THE BALL

Also at Ogbourne St. George

County Ground Hotel

(Adjoining Football Ground)
FULLY LICENSED

ARKELL'S ALES at THEIR BEST

Mine Host-Mr. Geo. Baillie

Your Refreshments to-day are supplied by

WISE'S Catering Service
52 GODDARD AVENUE, SWINDON

Telephone 5562

Also at Majestic and Regal Ballrooms, Coate Water and Town Gardens High-class service for Weddings. Suppers

OUR VISITORS

DAVID MEESON (Goalkeeper)

Born: Oxford. Transferred from Wolverhampton Wanderers F.C., on August 10th, 1954, upon his release from the Royal Air Force. Selected as a Reserve for England Under 23 XI, versus Italy, in January, 1955.

BERNARD GOODALL (Right Back)

Born: London. An amateur player with the Club from September, 1953 to Novembr, 1954. Signed as a professional player on July 4th, 1959, upon his release from H.M. Forces.

RAY REEVES (Left Full Back)

Born: Reading. Joined the Club's ground staff in August, 1947, and signed as a professional player on May 17th, 1949, and today is the senior professional. As a Youth Player, played for the F.A. Youth XI, in this country and in Holland in season 1948-49. Has made over 200 first team appearances.

JOHN WALKER (Right Half-back)

Born: Glasgow. An experienced player who was transferred from Southampton F.C. on December 12th, 1957. He assisted Southampton F.C. for five seasons and was previously with Wolverhampton Wanderers for a similar period.

GORDON NEATE (Centre Half)

Born: Reading. Joined the Club's ground staff upon leaving school in April, 1956, and has graduated through the Club's Minor and Youth teams. Signed as a professional player, on March 17th, 1958. Made his first team debut on April 20th, 1959, versus Colchester United F.C.

GODDARD & Co.

Wholesale and Retail

WINE, SPIRIT, BEER AND CIDER MERCHANTS

sde.

9 REGENT STREET, SWINDON

Telephone 2415

1

Also at WINGATE PARADE, SWINDON

supplied - Used Vehicles a specialised part of our

business.

We are your MAIN DEALER for

VAUXHALL and JAGUAR cars BEDFORD Vans and Trucks Etc.

Any make of Car or Truck

SKURRAY'S

Telephone: 2266



Swindon Bacon Curing Co. Ltd.

Specialists in Bacon, Pork & Cooked Ham

50 FLEET STREET SWINDON

Telephone: 2122

WARNES (Swindon) Ltd.

ELECTRICAL CONTRACTORS RADIO AND TELEVISION

Contractors to: SWINDON TOWN FOOTBALL CLUB

51/52 COMMERCIAL RD., SWINDON 'Phone 6486/6694

160 COUNTY RD., SWINDON Phone 6346/7

9 SWINDON ST., HIGHWORTH 'Phone 379

HALF-DAY EXCURSION BOOKINGS

Every Wednesday

LONDON 11/3

from SWINDON JUNCTION Depart 1.8 p.m. and 4.5 p.m.

Return from Paddington 6.35, 8.5, 9.25, 9.50 or 11.50 p.m. the same day.

BRITISH RAILWAYS

Western Region

SWINDON TOWN V. READING.

RIGHT WING

0

U

S

E

F

U

R

Z

1

S

H

E

R

S

SWINDON T Colours: RED SHIRTS.

Chamberlain (2)

Morgan (4)

Mellor (

Burton

Stephens (7) Richards (8)

Layne (

Referee:

Mr. K. G. Aston (Ilford)



McLuckie (11) Shreeves (10) Lacey (Evans (6) Neate (5

Reeves (3)

Meeson READING

LEFT WING

These teams are subject

16-17 BRIDGE ST.

W. B. CARTER

Newsagent, Tobacconist and Confectioner

Large selection of Boxes of Chocolates always in stock

CORONA, TIZER, DRINKS, Etc.

Agents for Wall's Ice Cream

188/190 FERNDALE RD., SWINDON

Telephone: 3089

BLUNSDON ABBEY CARAVANS

We provide you with the following A Site anywhere in Britain Any N.C.C. Approved Make of Caravan A means of saving £500 in a very short

Ring BLUNSDON 281 and we will collect you within 20 miles of Swindon or catch a Cheltenham Bus from Gaumont Cinema (to Lloyds Garage). We open 7 days a week. Dawn to Dusk. Sundays included.

TERRITORIAL ARMY

REQUIRED - URGENTLY

VOLUNTEERS FOR YOUR COUNTY REGIMENT

4th Bn. THE WILTSHIRE REGT. (T.A.)

Write or call 4th WILTS (T.A.), The T.A. Centre, Church Place, Swindon

ERRICKS LTD.

Kick-off 3 p.m.

DON TOWN SHIRTS, WHITE SHORTS

LEFT WING

0

Т

E

R E

R

S

R

₩-∑

0

V

A

Burton

Bingley (3)

ellor (5) ayne (9) Woodruff (6)

Gauld (10)

Darcy (11)

Linesmen:

Red Flag-Mr. R. J. Ingram (Cardiff)

Yellow Flag-Mr. D. King (Pontypridd)

acey (9) Wheeler (8) McIlvenny (7) Walker (4) ate (5)

Goodall (2)

eeson ADING

re subject to alteration

RIGHT WING

SWINDON

PHONE

Haskins Garage

Sales: WROUGHTON: Service 263

> AUSTIN LAND ROVER

MORRIS ROVER

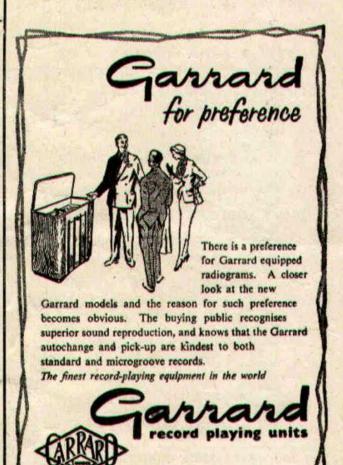
THE PLESSEY COMPANY Ltd.

After years of achievement have great expansion plans for the future.

> TECHNICAL STAFF CLERICAL STAFF MANUAL WORKERS

are essential for this progress.

Interested persons please apply to the Personnel Department.



FOR PARTICULARS OF ADVERTISING SPACE IN THIS PROGRAMME APPLY

SPORTS PUBLICATIONS

THE GARBARO ENGINEERING AND MANUFACTURING CO LTD Swindon Wills England

Publishers & General Advertising Contractors.

46 Watford Way, London, N.W.4.

Telephone Hendon 0141.

York Road Fisheries

SWINDON

THE BEST!

The Best!

York Road Fisheries

WET, DRY or FRIED

Tel.: 3680

OUR VISITORS—continued

MAURICE EVANS (Left Half-back)

Born: Didcot. Now in his eighth season with our Club, Maurice joined the Club's ground staff in September, 1952, and signed as a professional player in September the following year. During his period of National Service, played in many representative gams for the Royal Air Force.

JOHN McILVENNY (Outside Right)

Born: Barnstaple. Transferred from Bristol Rovers F.C. on June 6th, 1959. Prior to joining the Bristol Club in 1952, whom he assisted for seven years, John played for West Bromwich Albion F.C. from 1949-51.

JIMMY WHEELER (Inside Right)

Born: Reading. Another of our local born players, Jimmy joined the Club as an amateur player in May, 1952. He signed as a professional player in August of the same year. The Club's leading goalscorer last season with 23 goals.

WILLIAM LACEY (Centre Forward)

Born: Tynemouth. Joined the Club on July 24th, 1959, when he was transferred from Aldershot F.C., for whom he played for six seasons. Prior to joining the Hampshire Club, assisted Middlesbrough F.C.

PETER SHREEVES (Inside Left)

Born: Neath. Recommnded to the Club whilst assisting the Finchley F.C. Signed as an amateur player on May 6th, 1958, and as a professional on January 19th, 1959. Made his first team debut on February 21st, 1959, versus Southampton and scored the opening goal.

GEORGE McLUCKIE (Outside Left)

Born: Falkirk. Joined our Club on June 12th, 1958 from Ipswich Town F.C. Prior to assisting the East Anglia Club, played for Blackburn Rovers F.C.

IF YOU WANT SERVICE, CONSULT . . .

Carter Bros.

80 COMMERCIAL ROAD, SWINDON

ELECTRICAL, RADIO AND TELEVISION SALES AND SERVICE

Tel.: Swindon 5832 and Wootton Bassett 471

BE A GOOD SPORT

Ron's Pet Stores

Poultry Foods - Fresh Dog Meat

THE

Tel. OXFORD 2860

Oxford Asphalt Co.

Asphalt & Flexible Roofing Contractors also Coloured Asphalt Flooring 77a ST. CLEMENTS STREET, OXFORD

SATURDAY SUMMARY - OCTOBER 10th

First Team v. Southampton-

Burton; Chamberlain, Bingley; Morgan, Mellor, Woodruff; Corbett, Richards, Layne, Gauld, Darcy.

Result: Lost 5-1. Scorer: Gauld.

Reserve Team v. Colchester United-

Medlock; Higgins, Thompson; Fountain, Hudson, Tilley; Stephens, Hunt, Summerbee, Woolford, Jackson.

Result: Won 3-1. Scorers: Woolford (2), Summerbee.

Premier League Team v. British Railways-

Chandler; Marks, Puffett; Reeves, Hawkins, Morris; Shergold, Bates, Davies, Atkins, Wall.

Result: Lost 3-2. Scorers: Davies, Atkins.

Hellenic League Team v. Bicester Town-

Ayres; Wollen, Trollope; Wyatt, Ford, Robinson; Kilby, Smart, Skull, Holder, Gardiner.

Result: Lost 4-0.

'B' Team v. Ferndale-

Grey; Newman, Miles; Newton, Findlay, Westlake; Skeen, Wall, Cousins, Hughes, Pfleger.

Result: Won 2-0. Scorers: Cousins, Findlay.

MONDAY, OCTOBER 12th

First Team v. Accrington Stanley—

Burton; Chamberlain, Bingley; Morgan, Mellor, Woodruff; Stephens, Hunt, Marshall, Gauld, Darcy.

Result: Lost 3-1. Scorer: Gauld.

FIXTURES AND RESULTS TO DATE

	DIVISION III			FOOTBALL COMBINATION	News III	
Aug	22 Q.P.R.	(00)	0 0		0.3	0 0
Aug.	22 Q.P.R. 26 Barnsley	(a) (h)	0-2	Northampton T. Gillingham	(h)	3-0
	29 Bradford C	(h)	5-3	Shrewsbury T	(a)	î—î
Sept.	3 Barnsley	(a)	3—0		No. of the last of	Total
	5 Coventry C.	(a)	1-3	Coventry C	(h)	4-0
	9 Grimsby T	(h)	3-2	Q.P.R.	(a)	2-4
	15 Grimsby T.	(a)	0-3	Gillingham	(h)	7-2
	19 Bury	(h)	1-0	Fulham	(a)	7-2 2-5
	23 Wrexham	(h)	4-1		*****	
	26 Chesterfield	(a)	3-1	Bristol R.	(a)	2-3
Oct.	3 Newport C.	(h)	1-0	Aldershot	(a)	3-0
	7 Accrington S	(h)	0-1		7,504.7	1
	10 Southampton	(a)	5-1	Colchester	(h)	3-1
	12 Accrington S.	(a)	1—3	Parauthand	1-1	-
	24 Shrewsbury T.	(h)	- 4.1	Brentford Mansfield T.	(a) (h)	1
	31 Halifax T.	(h)		Crystal P.	(a)	
Nov.	7 Norwich C.	(a)		Norwich C.	(h)	
	21 Colchester U	1-1		Plymouth A	(a)	
	21 Colchester U 28 Southend U	(a) (h)		Notts County Reading	(h)	
		1		Dec. 5 Cardiff C.	(h)	
Dec.	12 Port Vale	(h)		Colchester U	(a) A	
	19 Q.P.R	(h)		NAME OF THE OWNER	71. Y	
	26 Bournemouth	(a) (h)	7	Millwall	(h)	
		(44)		The state of the s	lui	
1960						
Jan.	2 Bradford C	(a)	15.00	Shrewsbury T.	(h)	
	9 Brentford	(h)	1	Watford	(a)	
	16 Coventry C	(h)	Share and	Coventry C. Watford	(a) (h)	
	30 Mansfield T.	(a)		Q.P.R.	(h)	
Feb.	6 Bury	(a)		Fulham	(h)	
	13 Chesterfield	(h)	1	XIII	nev	
	20 Newport C. 27 Southampton	(a) (h)	67	Aldershot	(h)	
Mar.	5 Reading	(a)	N CO	Crystal P.	(h)	
	12 Shrewsbury T	(h)	A TON	Norwich C.	(a)	
	19 Southend U	(a)		Plymouth A	(h)	
Apr.	26 Norwich C	(h)	248-1	Notts C	(a) (h)	
Tipi.	9 Colchester U	(h)		Cardiff C.	(a)	4.65
- 35	15 Tranmere R	(a)	100	Bristol R.	(h)	
	16 Halifax T	(a)		Brentford	(h)	and the
	18 Tranmere R	(h) (h)		THE STATE OF THE S		+
	30 Port Vale	(a)	-	Northampton T.	(a)	
		1			100)	

The Rendezvous of all Sportsmen . . .

THE CROWN INN

(Host: Frank Plyer)

Arkell's Best Ales : Fully Licensed Snacks, etc.

STRATTON ST. MARGARET Tel. 2339

A. DUNMORE

Off-Licence and General Stores

Arkell's B.B.B. Ales and Stout Ace Minerals - Weston's Cider Leading Brands of Wines and Spirits

60 RODBOURNE RD. Swindon 3224

After the match—
For a drink and a chat, call at the

Running Horse Inn

Prop.: H. E. Bathe

FULLY LICENSED

WOOTTON BASSETT Rd., SWINDON

SUPPORTERS' CLUB NOTES

Two of Swindon's older supporters have died this week. The late Mr. J. Curtis was in his usual seat at the County Ground until the most recent matches. He could talk most entertainingly of players and matches of the past. Of recent years he had developed more than an average interested in the 'A' team, by reason of the fact that one of his grandsons (who was a member of one of the very successful schoolboys' teams to have represented Swindon lately), had become a regular member of the team.

The memories of the late Mr. W. H. Hall, also extended over a long period; he was very interested in the work of our Club, and regu-

larly patronised our various activities.

We extend our sympathy to the relatives and friends of these

two gentlemen.

We shall be pleased to meet any officials of the Reading F.C. Supporters' Club, if they care to visit our Office near the Car Park.

Our Club was formed just a little later than the Reading Club, and some officials of the Reading and Southampton Supporters' Clubs gave us valuable advice in March 1931, on the inception of our Club.

Times have changed greatly since then. The Town F.C., being in a rather difficult financial situation, had requested assistance in mak-

COATE GARAGE



REPAIRS SERVICING TYRES OVERHAULS REBORING WELDING

Props.: E. V. & W. H. Mattick

MARLBOROUGH ROAD, SWINDON

'Phone: Stratton St. Margaret 3152

NEWELL'S AUTO SALES

B.M.T.A. USED CAR SPECIALIST

49 SWINDON ROAD
Stratton St. Margaret, Swindon

Typewriters

from £10

FULLY GUARANTEED

DOBELL SHEARMAN

26 HIGH ST. & 33 FARINGDON RD., SWINDON Telephone 2312 JESMOND HOUSE HOTEL
Highworth

A.A. R.A.C. (5 miles from Swindon on A 361)

Superb Food until 10.30 p.m. First Class Accommodation Club Cocktail Bar

Telephones: HIGHWORTH 364 - 241

KEY OF THE BOARD

Half-time scores will be given in two sections:First section indicated by 11 Second section indicated by 21

First Section

A-Wales v. England

B-Arsenal v. Preston N.E.

C-Blackburn v. Burnley

D-Blackpool v. Leeds

E-Bolton v. West Brom. A.

F-Everton v. West Ham

G-Fulham v. Newcastle

H-Luton v. Chelsea

I-Manchester C. v. Leicester

J-Notts F. v. Birmingham

K-Sheffield W. v. Tottenham

L-Wolves v. Manchester Utd.

M—A. Villa v. Middlesbrough

N—Bristol R. v. Scunthorpe O—Huddersfield v. Cardiff

P—Ipswich v. Rotherham

Q-Lincoln v. Sheffield U.

R-Portsmouth v. Plymouth

S-Sunderland v. Derby

T-Accrington v. Norwich

Second Section

Bournemouth v. Brentford
Bradford C. v. Bury
Chesterfield v. Shrewsbury
Coventry v. Barnsley
Q.P.R. v. Halifax
York v. Southampton
Aldershot v. Crystal P.
Barrow v. Bradford
Darlington v. Chester
Doncaster v. Notts. C.
Gillingham v. Stockport
Northampton v. Carlisle
Rochdale v. Hartlepools
Southport v. Exeter
Torquay v. Oldham

THE EMBASSY RESTAURANT

(Over Barkham's)

Victoria Rd., Swindon SPECIAL THREE COURSE LUNCHEON

Good Food. Excellent Service

Don't buy a Car, Motor Cycle or Scooter until you have seen the wide selection we have to offer at

CORONATION CAR SALES

68 VICTORIA ROAD

Telephone: 6106

Spend your week-end evenings in the CONTINENTAL BAR

at the

WHITE HART

Good Music - Buffet Snacks Pleasant Atmosphere

MEET YOUR FRIENDS AT THE

Southbrook Inn

(Hosts: Mr. and Mrs. Jack Scutts)

FULLY LICENSED CLINCH BEERS, ETC.

SOUTHBROOK STREET, SWINDON Tel.: 5837 "COAL!"
"COAL!"

J. WILMER

ST. MARGARET'S ROAD, SWINDON

Telephone: 2535

C. & M. LITTLE

FAMILY GROCERS AND PROVISION MERCHANTS

The Shop for Good Value

190 COUNTY ROAD, SWINDON

Supporters' Club Notes (continued)

ing provision for payment of wages during the following summer, and hearing of the formation of the Reading F.C. Supporters' Club, explored the possibilities of forming a similar organisation here. The donations made in those days, although rather meagre compared with the annual £15,000 of the present time, were nevertheless gratefully received by the Directors of the day, and there is no doubt that the founders of Supporters' Clubs had to work equally as enthusiastically as we who have succeeded them.

Holders of lucky programmes on 7th October were:- No. 999 and

No. 1764-Not Claimed.

TO ALL LOCAL SPORTS CLUBS

It is quicker and cheaper to WASH and DRY your Football Clothes at

The Launderettes

59 WELLINGTON STREET

186 VICTORIA ROAD

For High Class
Central Heating, Plumbing
Painting and Decorating
Electrical Installations
and Repairs

NORTH WILTS

Sanitary & Heating Co. Ltd.

NEWPORT ST., SWINDON

'Phone: 4201

Always at your service

For all Types, Rags, Iron and Metal, etc. Spot Cash Paid. Please Telephone THE PADDOCK, ERMIN STREET STRATTON ST. MARGARET

The Rendezvous of all Sportsmen . . .

THE WHITE HOUSE

(Hosts: Mr. and Mrs. Stan Rider)

1 CORPORATION ST., SWINDON

We sell USHERS BEERS

SWINDON 2526

CAN ALSO BE YOUR LUCKY NUMBER!!!! if you ring

HOLMES & LUCAS

14A REGENT STREET :: SWINDON

A Ml your

TELEVISION, RADIO AND ELECTRICAL REQUIREMENTS

LUCKY PROGRAMME

Please retain your programme. An an ancement will be made at half-time of two numbers and the holders will be given a stand seat at the next Division III game. The persons who purchased the programmes bearing the winning numbers should call at the office after the game and claim their seats.

1150

For all your requirements Before and After the match Hodgetts of Swindon 5 DROVE ROAD : Tel.: 4625 GROCERIES : SWEETS I CIGARETTES 15 REGENT CIRCUS (NEAR G.P.O.)
Telephone Swindon 2731

Mewsagents: Tobacconists: Confectioners
Agents for Wessex School of Motoring
Main Booking Agents for Millers Coaches
800K YOUR COACH FOR PRIVATE PARTIES
08 FOR YOUR FOOTBALL OUTINGS A, J. D. WOODHOUSE & A. SMITH

HATTON'S NEWSAGENCY

Bell Bros.

(A. C. BELL)

Boot and Shoe Makers and Retailers 6 Regent Circus, Swindon

Tel.: Swindon 3297

R. G. & E. W. Reynolds

Family Grocers and Provision Merchants

Deliveries all Districts

34 Hunt Street, Swindon

Telephone: 2596

To be well shodis to be well dressed Victoria Shoe Repairs 129 VICTORIA ROAD, SWINDON

First class materials and workmanship

Maylott Studios

For GROUP & SPORT Photographs OFFICIAL PHOTOGRAPHER TO SWINDON TOWN FOOTBALL CLUB

31 FARINGDON RD, Tel. 2792

Advertising Rights acquired by Sports Publications, 46 Watford Way, London, N.W.4. Printed by The Borough Press (Swindon) Ltd., Eastcott Hill, Swindon, Telephone 4022/3/4 Cover designed by The Borough Press